

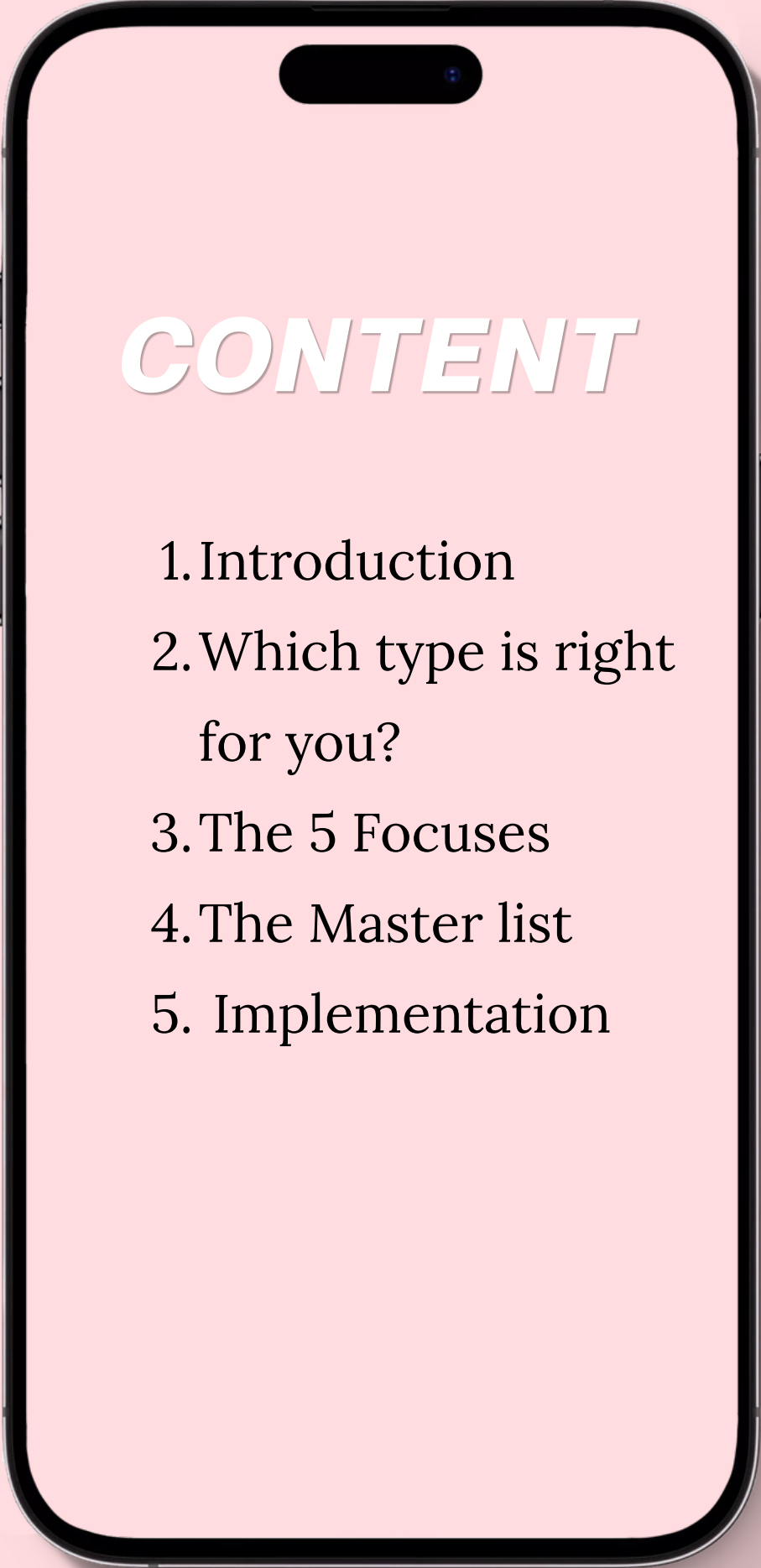
A silver laptop is open on a wooden desk. To the left of the laptop is a large, round, woven basket. To the right of the laptop are several sheets of white paper. The background is a dark, textured surface.

Her Income Era

25 Digital Services worth selling in 2026

FREE GUIDE!

25 AI POWERED INCOME OPPORTUNITIES WORTH KNOWING ABOUT IN 2026



CONTENT

1. Introduction
2. Which type is right for you?
3. The 5 Focuses
4. The Master list
5. Implementation

1 INTRODUCTION

Learn a Skill. Sell the Outcome.

AI has created an entirely new advantage in the delivery and automation of services.

You can research faster, create faster, automate repetitive work, and deliver services that once required significantly more time or technical experience.

But here's the most important thing to remember:

*You are not selling AI.
You are selling the outcome.*

1 INTRODUCTION

Your client doesn't care that you used AI to create their content, research their competitors, organize their strategy, or streamline their workflow.

They care that you solved a problem.

Inside this guide, you'll discover 25 digital services you can build with the help of AI + plus how to choose the one that makes the most sense for you.

2 WHICH TYPE OF SERVICE FITS YOU?

You do not need to learn all 25 services.

Your goal is to find the few that match your natural strengths, then choose one to start with.

2 WHICH TYPE OF SERVICE FITS YOU?

As you go through the guide,
choose your *top three*
opportunities.

By the end, narrow those three
down to ONE service you want to
build first.

3 THE 5 FOCUSES

- CREATIVE
- ANALYTICAL
- TECHY
- ORGANIZED
- PERSUASIVE

3 THE 5 FOCUSES

IF YOU'RE CREATIVE

Start by exploring:

- AI Product Photography
- YouTube Thumbnail Design
- Short-Form Content Creation
- Digital Brand Refreshes
- Pinterest Content Creation
- Presentation + Pitch Deck Design

3 THE 5 FOCUSES

IF YOU'RE ANALYTICAL

Start by exploring:

- Social Media Audits
- Content Strategy
- SEO Content Packages
- AI Research Services
- Website Audits + Copywriting

3 THE 5 FOCUSES

IF YOU'RE PERSUASIVE

Start by exploring:

- Website Copywriting
- Reel + TikTok Scripts
- YouTube Scripts
- Email Marketing
- Digital Product Creation
- Course Creation

3 THE 5 FOCUSES

IF YOU'RE ORGANIZED

Start by exploring:

- Digital Product Creation
- Course Creation
- Lead Magnet Creation
- SOP + Training Documents
- FAQ Systems
- Client Onboarding

3 *THE 5 FOCUSES*

IF YOU'RE TECH SAVVY OR WANT TO LEARN

Start by exploring:

- AI-Assisted Website Building
- ManyChat Funnels
- Lead Follow-Up Automation
- Client Onboarding Automation
- AI Workflow + Automation Setup

4 THE MASTER LIST

1. Social Media Audits
2. AI Product Photography
3. YouTube Thumbnail Design
4. Short Form Content Creation
5. Content Repurposing
6. AI-Assisted Website Building
7. Website Copywriting
8. Digital Brand Refreshes
9. Pinterest Content Creation
10. Presentation + Pitch Deck Design
11. Content Strategy
12. SEO Content Packages
13. AI Research Services
14. Reel + TikTok Scripts
15. YouTube Scripts
16. Email Marketing
17. Digital Product Creation
18. Course Creation
19. Lead Magnet Creation
20. SOP + Training Documents
21. FAQ Systems
22. Client Onboarding
23. ManyChat Funnels
24. Lead Follow-Up Automation
25. AI Workflow + Automation Setup

5 IMPLEMENTATION

YOUR FINAL THREE

After reading all 25 opportunities, choose the three that fit you best.

OPTION 01

Service: _____

Why it fits me: _____

OPTION 02

Service: _____

Why it fits me: _____

OPTION 03

Service: _____

Why it fits me: _____

5 IMPLEMENTATION

Now choose one.

THE ONE I'M STARTING:

There is power in writing it down. An idea in your head is a thought. An idea on paper becomes a plan.

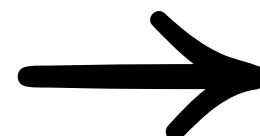
YOU'VE SEEN WHAT'S POSSIBLE.

**NOW STOP COLLECTING
IDEAS AND BUILD ONE.**

I'M NOT JUST GIVING YOU THE IDEA. I'M SHOWING YOU WHAT TO DO WITH IT.

01	POSITION IT Define the customer, the problem and the outcome you're actually selling.
02	PACKAGE IT Turn a loose skill into a clear service with defined deliverables.
03	PRICE IT Choose a starting price based on scope, complexity, value and positioning.
04	PROVE IT Create honest sample work so a prospect can see what you're capable of.
05	SELL IT Find qualified prospects and build a pitch around a real problem you noticed.
06	DELIVER IT Create a professional workflow for payment, onboarding, creation, quality control and delivery.

Yes teach me the implementation plan!



THE TRANSFORMATION

GO FROM
“I COULD DO THIS”
TO “I KNOW MY NEXT MOVE.”

<u>BEFORE</u>	<u>AFTER</u>
I have too many ideas.	I chose one service to build.
I don't know what to sell.	I have a defined offer.
I don't know what to charge.	I have a starting pricing structure.
I have no clients to show.	I have sample work.
I don't know where to start.	I know who to look for.
I don't know what to say.	I have a prospecting framework.
I'm scared someone will say yes.	I have a delivery process.

The course is the bridge between inspiration and implementation.

YOU HAVE THE IDEA. NOW WE HAVE TO ACTUALLY SELL IT.

Because having a beautiful offer sitting on your laptop doesn't create income.

You still need to learn how to:

BUILD PROOF



FIND THE RIGHT PEOPLE



IDENTIFY A REAL PROBLEM



MAKE THE PITCH



CLOSE THE PROJECT



DELIVER PROFESSIONALLY



CREATE THE NEXT OPPORTUNITY

And I'll walk you through that process.

Learn digital income skills & implementation with Carolyn!

I've spent years building, testing, and learning what actually works online.

I'll help you skip the trial and error and focus on what's worth your time.

HER INCOME ERA

Inquiry on my webpage about taking your service from concept to a business!

